



DATA ANALYTICS & VISUALISATION

Transform data into insights.
Drive better decisions.

KEY METRICS

Revenue
RM 2.45M
▲ 18.6%

Profit
RM 620K
▲ 12.4%

Customers
8,540
▲ 15.2%

Conversion Rate
3.87%
▲ 8.7%



SALES OVER TIME



SALES BY CATEGORY



TOP PERFORMING PRODUCTS



CUSTOMER SEGMENTATION



COURSE DESCRIPTION

This Data Analytics and Visualisation course equips participants with the skills to collect, clean, analyze, and visualize data to uncover trends, patterns, and insights. Participants will learn how to turn raw data into meaningful dashboards and reports to support data-driven decision-making.



OBJECTIVE

To equip learners with the knowledge and practical skills to analyze data and create effective visualizations that communicate insights and drive better business outcomes.



LEARNING OUTCOME

By the end of this course, participants will be able to:

- ✓ Understand the fundamentals of data analytics and data visualization
- ✓ Collect, clean, and prepare data for analysis
- ✓ Perform exploratory data analysis to identify trends and patterns
- ✓ Create insightful dashboards and reports using visualization tools
- ✓ Communicate findings clearly and support data-driven decisions



TRAINING MODE

Online and Face to Face



TARGET AUDIENCE

Fresh Graduates
and working adults



FEE

FULLY FUNDED



ADDRESS

No. 2A, Jalan Lapangan Suria,
Medan Lapangan Suria,
31350, Ipoh, Perak, Malaysia.

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